Guidelines for Community Editors of the Display Europe

As a Community Editor for the Display Europe, your role is pivotal in curating a diverse and inclusive selection of pan-European content that upholds our commitment to giving voice and face to discriminated and oppressed minorities, standing up for fundamental rights and civil liberties, and contributing to democracy. The following guidelines will help you ensure that the content pool is effectively curated with a focus on public values and inclusivity:

**Embrace Diversity and Inclusion:**

Prioritize articles that represent a wide spectrum of perspectives, cultures, and marginalized communities.

Select content that addresses a variety of issues relevant to different minority groups, social justice, human rights, and civil liberties.

Display Europe aims to concentrate on Pan-European content to cater to a diverse audience across the continent.

**Maintain Editorial Integrity:**

Choose articles that adhere to high journalistic standards and ethical guidelines.

Verify the credibility of sources and ensure that the provided information is accurate and well-researched.

**Amplify Marginalized Voices:**

Give preference to articles that elevate the voices of individuals and communities often underrepresented in mainstream media.

Highlight stories that provide insights into unique experiences and challenges faced by minorities.

**Include Third Media Sector:**

Display Europe places a premium on Citizen Journalism and Community Media content by prominently showcasing diverse voices and perspectives across the continent and offers a stage for grassroots initiatives, local stories, and citizen-led reporting. Display Europe actively seeks out and elevates content produced by communities, amplifying their narratives and perspectives. By valuing and highlighting this content, it not only fosters a deeper connection between citizens but also promotes a more inclusive, dynamic, and multifaceted representation of Europe’s cultural, social, and political landscape.

**Engage With the Community**

Engage in discussion with the community of partners and listen to their feedback.

Act swiftly on the reports/questions/issues from the community.
**Prioritize Public Values:**

Select articles that address pressing societal issues, encourage public discourse, and contribute to informed decision-making.

Highlight content that focuses on democracy, human rights, social justice, and civil liberties.

**Curate Diverse Content Formats:**

Choose a mix of content formats, including articles, opinion pieces, interviews, photo essays, videos, podcasts and more.

Ensure a variety of media types to cater to diverse audience preferences.

**Apply an Intersectional Approach:**

Consider the intersections of various identities (race, gender, sexuality, disability, etc.) when curating content.

Prioritize articles that discuss issues from an intersectional perspective.

**Encourage Constructive Dialogue:**

Select articles that stimulate meaningful conversations and respectful debates among the readerships.

Avoid content that promotes hate speech, discrimination, or harmful stereotypes.

**Showcase Success Stories:**

Highlight articles that share success stories, achievements, and progress made by minority groups and individuals in their respective fields.

Highlight solution journalism approach.

**Review and Feedback:**

Regularly review the content pool provided by Display Europe project partners and grantees.

Provide constructive feedback to contributors when necessary, encouraging them to align with the platform’s values.

**Examples of Curating Content:**

**In-depth Analyses:** Select articles that analyze the impact of recent policy changes on minority communities, providing well-researched insights and potential implications.

**Personal Narratives:** Prioritize personal stories that shed light on the challenges faced by individuals from diverse backgrounds, showcasing their resilience and determination.
Opinion Pieces: Curate a variety of opinion pieces that present differing viewpoints on current societal issues, fostering healthy debates and critical thinking.

Feature Interviews: Highlight interviews with activists, leaders, and experts who work towards promoting social justice, civil liberties, and human rights.

Visual Content: Include photo essays and multimedia content that visually capture the experiences and cultures of marginalized communities.

Case Studies: Feature case studies that showcase successful initiatives, programs, or projects addressing the needs of discriminated minorities.